

CORPORATE FACT SHEET

January 2017



Leadership

Dinesh Paliwal – Chairman, President and CEO

Trading Symbol

NYSE: HAR

Industry Recognitions

- 2 Academy Awards
- 3 Technical GRAMMY® Awards
- Automotive SPICE Certification level 1
- 13 CES Innovation Awards in 2016
- Record 4 EISA Awards in 2015
- Microsoft IoT Partner of the Year Award

Key Car Audio Brands

JBL Professional®, Bang & Olufsen®, Bowers & Wilkins®, Canton®

Key Consumer Brands

AKG®, harman/kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson®, Revel®

Key Enterprise/Entertainment Brands

AKG®, AMX®, BSS®, Crown®, dbx®, DigiTech®, JBL Professional®, Lexicon®, Martin®, Soundcraft®, Studer®

Key Customers

Auto

- BMW
- Daimler
- Toyota
- VW Group

Consumer

- Best Buy
- Cinemaxx Theaters
- Guitar Center
- Hard Rock Hotel
- Media Markt
- The Kennedy Center
- Under Armour

Enterprise

- AT&T
- Baidu
- Condé Nast
- Honeywell
- Huawei
- Intel
- LG Electronics
- Microsoft
- Polycom
- Tesco

Brand Ambassadors – Sport

Official Sound of the NBA (JBL®)

Stephen Curry (JBL®)

Damian Lillard (JBL®)

Alex Rodriguez (JBL®)

Jérôme Boateng (JBL®)

Raphaël Varane (JBL®)

Mariano Rivera (JBL®)

Dan Patrick (JBL®)

Ben Ferguson (JBL®)

Chaz Ortiz (JBL®)

Timothy O'Donnell (yurbuds® | powered by JBL®)

Miranda Carfrae (yurbuds® | powered by JBL®)

TJ Tollakson (yurbuds® | powered by JBL®)

Kristina Olson (yurbuds® | powered by JBL®)

Brand Ambassadors – Music

Demi Lovato (JBL®)

DNCE (JBL®)

Linkin Park (Infinity®)

Quincy Jones (AKG®)

AR Rahman (JBL®)

Lang Lang (Jharman/kardon®)

Maitre Gims (JBL®)

Ryan Marciano & Sunnery James (JBL®)

Corporate Headquarters

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About HARMAN

HARMAN (harman.com) designs and engineers connected products and solutions for automakers, consumers and enterprises worldwide; including connected car systems, audio and visual products, enterprise automation solutions, and software services.

Numbers at-a-Glance

\$7	Billion Revenues*
30,000	Professionals Worldwide*
12,600	Engineers**
6,300	Patents and Patents Pending*
16+	Legendary Brands
\$24.1	Billion Automotive Order Backlog**
80%	Luxury Cars with HARMAN Systems

*LTM As of September 30, 2016. **FY 2016 ended June 30, 2016.. For more financial information, please visit investor.harman.com

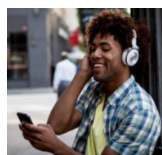
Products and Solutions

HARMAN creates great lifestyle experiences for today's connected generation. We make it possible to enjoy your favorite digital multimedia content at home, on the go and on the road through solutions for the Connected Car, Lifestyle Audio, Professional Solutions and Connected Services.



Connected Car

With core expertise and rich experience in developing embedded infotainment solutions, HARMAN is the bridge between Silicon Valley and automakers. Our industry-leading connected car solutions ensure the in-car experience is entertaining, productive, safe and secure.



Lifestyle Audio

From state-of-the-art surround sound systems in the home to in-car audio to market leading personal audio devices such as headphones and portable speakers, HARMAN delivers premium audio experiences in the home, in the car and on the go.



Professional Solutions

HARMAN delivers integrated audio, lighting, video and control solutions for the world's best entertainment venues, cinemas, recording studios, and commercial and public spaces. Our teams, brands and solutions are dedicated to advanced design, product development and improving overall system performance.



Connected Services

HARMAN Connected Services (HCS) helps businesses accelerate the transformation to the connected world through Cloud, Mobility and Analytics solutions. The HCS global team of engineers enables companies to create new digital business models, enter new markets, enhance customer experiences and become more responsive companies. HCS drives the IoT megatrend by tying together design, device and data through a set of software capabilities and value-added services making the connected car, home, lifestyle and enterprise a reality.

