HARMAN | Life-enhancing Intelligent Vehicle Solutions

FACT SHEET
Display Audio Platform

LIFE ENHANCING ENTRY LEVEL SOLUTION

True smartphone integration in a price-conscious package

Today's automotive consumers are expecting more and more functionality from their infotainment systems, driven by their experience with smartphones and tablets. These devices have trained them to expect new functionality over time via a huge library of apps. With the advent of technologies such as Android Auto and Apple CarPlay, the automobile's infotainment system can now have access to app ecosystems.

Connectivity to the mobile device is provided via USB (wired; including charging), Bluetooth and WiFi (optional) for wireless communication.

A familiar experience

Designed with mobile devices in mind, the Display Audio Platform creates a user experience reminiscent of your tablet. Your media collection and your Bluetooth connected phone are available at a glance without having to dive deep into complicated menus.

Key highlights

- Designed around smartphone experiences
- Compatible with Android Auto, Apple CarPlay, MirrorLink, Smart Device Link, and Baidu CarLife
- Includes the latest HARMAN technologies such as Clari-Fi and Aha Analytics
- Intuitive consumer-friendly user experience

HARMAN LIVS

HARMAN's Life-Enhancing Intelligent Vehicle Solutions (LIVS) use an end-to-end approach by integrating the in-car computing platform with the cloud platform for a new level of user experience.

SCALABLE | Compute Platforms
Tailor-made for the needs of automakers and vehicle segments

CONNECTED | Modular Connectivity
Ready for delivering connected services – enhancing efficiency, productivity, and entertainment

SAFE | ADAS & E-Horizon
Monitoring and assessing the surroundings of the entire vehicle and beyond line of sight

SECURE | 5+1 Security Architecture
Full protection for the driver and the vehicle, OTA (over-the-air) updateable

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