

## Leadership

Dinesh Paliwal  
President and CEO

Sandy Rowland  
EVP and CFO

## Industry Recognitions

- 2 Academy Awards
- 3 Technical GRAMMY® Awards
- Automotive SPICE Certification Level 1
- 13 CES Innovation Awards in 2016
- Record 4 EISA Awards in 2015
- Microsoft IoT Partner of the Year Award

## Audio Brands

JBL Professional®, Bang & Olufsen®, Bowers & Wilkins®, Canton®, AKG®, harman/kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson®, Revel®

## Enterprise/Entertainment Brands

AKG®, AMX®, BSS®, Crown®, dbx®, DigiTech®, JBL Professional®, Lexicon®, Martin®, Soundcraft®, Studer®

## Key Customers

### Auto

- BMW
- Daimler
- Toyota
- VW Group

### Enterprise

- AT&T
- Baidu
- Condé Nast
- Honeywell
- Huawei
- Intel
- The Kennedy Center
- LG Electronics
- Microsoft
- Polycom
- Tesco

### Consumer

- Best Buy
- Cinemaxx Theaters
- Guitar Center
- Hard Rock Hotel & Casino Las Vegas
- Media Markt
- Under Armour

## Brand Ambassadors – Sport

- Official Sound of the NBA
- Stephen Curry
- Damian Lillard
- Alex Rodriguez
- Jérôme Boateng
- Raphaël Varane
- Mariano Rivera
- Dan Patrick

## Brand Ambassadors – Music

- An Official Audio Partner of the GRAMMY Awards®
- Demi Lovato
- DNCE
- Linkin Park
- Quincy Jones
- AR Rahman
- Lang Lang
- Sunnery James & Ryan Marciano
- Tinie Tempah
- Maitre Gims
- Ivan Dorn

## Corporate Headquarters

400 Atlantic Street, Stamford, Connecticut, USA 06901  
+1 203-328-3500 www.harman.com

## For media inquiries, please contact:

darrin.shewchuk@harman.com

## Social Channels



## About HARMAN

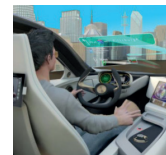
HARMAN (harman.com) designs and engineers connected products and solutions for automakers, consumers and enterprises worldwide; including connected car systems, audio and visual products, enterprise automation solutions, and software services. Samsung Electronics Co., Ltd. (KRX: 005930) (“Samsung”) acquired HARMAN International Industries, Incorporated (“HARMAN”) on March 10, 2017.

## Numbers at a Glance

30,000	Professionals worldwide
15,000	Engineers
6,529	Patents and patents pending
16+	Legendary brands
80%	Luxury cars with HARMAN systems

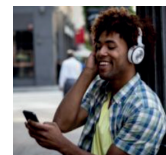
## Products and Solutions

HARMAN creates great lifestyle experiences for today’s connected generation. We make it possible to enjoy your favorite digital multimedia content at home, on the go and on the road through solutions for the Connected Car, Lifestyle Audio, Professional Solutions and Connected Services.



### Connected Car

With core expertise and rich experience in developing embedded infotainment solutions, HARMAN is the bridge between Silicon Valley and automakers. Our industry-leading connected car solutions ensure the in-car experience is entertaining, productive, safe and secure.



### Lifestyle Audio

From state-of-the-art surround sound systems in the home to in-car audio to market-leading personal audio devices such as headphones and portable speakers, HARMAN delivers premium audio experiences in the home, in the car and on the go.



### Professional Solutions

HARMAN delivers integrated audio, lighting, video and control solutions for the world’s best entertainment venues, cinemas, recording studios, and commercial and public spaces. Our teams, brands and solutions are dedicated to advanced design, product development and improving overall system performance.



### Connected Services

HARMAN Connected Services (HCS) helps businesses accelerate the transformation to the connected world through Cloud, Mobility and Analytics solutions. The HCS global team of engineers enables companies to create new digital business models, enter new markets, enhance customer experiences and become more responsive companies. HCS drives the IoT megatrend by tying together design, device and data through a set of software capabilities and value-added services making the connected car, home, lifestyle and enterprise a reality.